## Even the offer is well designed.



## \$100 rebate plus free Zip drive or modem.

Buy a Power Mac™ G3 with 17"

Apple® Studio Display between now and June 27, and you'll get a \$100 rebate along with a coupon for a free internal modem or Iomega Zip drive. We couldn't make it more attractive if we wrapped it with a blue and white bow.

\$0,000

ABC Computer 15 Any Street Any City, USA 00000 (000) 000-0000



© 1999 Apple Computer, Inc. All rights reserved. Apple and the Apple logo are a registered trademarks and Power Mac is a trademark of Apple Computer, Inc. Restrictions apply, see participating resellers for details. Installation not included. Display viewable size is 16 inches. Reseller price goes here

10/10 Apple Garamond Light, centered

TBWA Chiat/Day, Inc. LA Apple Q399-99-P1815 2 1/16" x 10" B/W